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FOR IMMEDIATE RELEASE

**LOCAL GROCERY CHAIN BRINGS UNIQUE
DESTINATION TO THE HEART OF ELK GROVE**
New Nugget Market will open Wednesday, June 25, at 9 a.m.

Elk Grove, California: The Elk Grove Nugget Market (7101 Elk Grove Blvd.) will open its doors on Wednesday, June 25, at 9 a.m., and the public is invited to join in the grand opening celebration. Shoppers will find a European-marketplace setting along with something else that is very welcome: the lowest overall prices of any full-service grocery store.

Nugget President / CEO Eric Stille explained, “Since 1926, we’ve led the way with low prices and we’re proud to be able to give back to those who’ve supported us.”

Earlier this year, Nugget Market, Inc. was named No. 12 in the nation on FORTUNE magazine’s annual “100 Best Companies to Work For” list. More than 6,500 talented people applied to the Elk Grove location, and Nugget hired the majority of its 170-member team directly from the surrounding community.

“We’re grateful for the overwhelming response,” Stille said. “Our associates are enthusiastic to serve all of our new Elk Grove neighbors.”

Nugget’s stores are known for blending low-priced staple groceries with the finest conventional and organic produce and meats. Shoppers will discover handcrafted ready-to-cook sausages and entrées and convenient chef-prepared meals-to-go, as well as a huge variety of organic and Fair Trade Certified™ specialty items. The store will also feature one of the state’s largest selections of wines, beers and spirits — including numerous local wines.

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Store Director Dave Wilson elaborated, “We may offer items from around the world, but we also carry regional products throughout the store at the lowest possible prices.”

Echoing Wilson’s sentiments, Executive Chef Rachael Levine commented on Nugget’s fully scratch-made foods program, “It’s about creating real food with true flavors, often from organic and locally grown ingredients. Everything is fresh.”

Those who bring their appetites will always be in for a treat, since the store has a professional-chef-led kitchen & deli, authentic Asian kitchen, artisan bakery & patisserie, and an extensive coffee & juice bar (not to mention Italian-style gelato). Additionally, onsite specialists will be available to answer questions, including a healthy living expert, wine stewards and cheese specialists.

After the grand opening on June 25, the Elk Grove Nugget’s regular store hours will be 6 a.m. to 10 p.m., seven days a week.

For more information, please refer to www.nuggetmarket.com/mediacenter.php.

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