

Nugget Market in West Sacramento Announces \$1,000 Price Survey Gift Card Winner

West Sacramento guest Seth Benkumsky takes Nugget's price survey and wins February's drawing for a \$1,000 Nugget Market gift card

West Sacramento, CA - Nugget Market guest Seth Benkumsky participated in the Nugget Market Price Survey and won a \$1,000 Nugget Market gift card. Each month, guests who've taken the price survey are automatically eligible for the gift card drawing. All Nugget Market guests are invited to take the survey, whereby the guest compares the prices of 25 commonly purchased items to those prices offered by Nugget's competitors (Raley's, Bel Air, and Safeway). Consistently, Nugget Market beats the competition 8 out of 10 times. Price survey results are posted in each Nugget Market.

"I didn't necessarily think Nugget would have better prices; I just shopped there because it's convenient and has great quality," says Seth Benkumsky. "I can't believe that even the non-sale prices make Nugget less expensive! I'm a true believer, now!" When Benkumsky took the survey, he compared Nugget Market's prices to Safeway's prices, and Nugget Market won the survey with a savings of \$19.87.

"We're thrilled that one of our valued guests took the survey and won the \$1,000 gift card prize!" says Dan Cooper, store director of the West Sacramento Nugget Market. "Seth has been shopping with us since we opened, and he's now 100% convinced that he can count on us to offer a fantastic shopping experience with the lowest everyday prices around."

For more information about participating in the Nugget Market Price Survey and the monthly \$1,000 Nugget Market gift card drawing, visit www.nuggetmarket.com or stop by any Nugget Market and ask an associate for details. Stay current with Nugget Market news and up-to-the-minute conversations at www.twitter.com/Nugget_Market. Become a Nugget facebook fan at www.facebook.com/nuggetmks.

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